

Press Release

Partnership for the utilities industry: GLNS advises shareholders of INTENSE AG on the entry of M3 Managing Consulting

Munich, 10 December 2021.

M3 Management Consulting GmbH, a consulting company of the msg group of companies based in Ismaning, has acquired a stake in INTENSE AG. The medium-sized IT consulting, system integration and software company from Würzburg is one of the leading providers of IT implementations for the utilities and energy industries. With this step, the two companies are establishing a strategic partnership: they are pooling their competencies and thus want to provide their joint customers with comprehensive support in determining and implementing a future-proof IT architecture.

Through the partnership, INTENSE AG expands its offering with strategic consulting expertise and agile change management, while M3 Management Consulting GmbH gains SAP solution expertise for billing and operational systems for utilities. The future cooperation of the two companies includes joint market development, but also the development of products for the utility industry.

GLNS provided comprehensive legal advice to the shareholders of INTENSE AG in this transaction. The advisory team, led by Dr. Daniel Gubitz, also included Dr. Patrick Droese and Eva Maier MBA (all Corporate/M&A). INTENSE AG was advised by GLNS for repeated time.

GLNS is an independent and internationally oriented commercial law firm with offices in Munich and London. Its lawyers specialise in the areas of corporate, finance, tax and litigation.

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